



ANZAC ALLEY

Every surfing community has that spot, a spot where you meet, a gathering place. For us here on Phillip Island it's the Anzac Alley, Cape Woolamai.

Yeah, it's the place that gives one of the best indications of swell size and wind direction on the island. Yeah, it's got enough elevation that you don't even have to get out of the car to see those elements if you don't want to.

But when you do, that's when you realise the importance of a place like the Anzac Alley.

It's a place where people catch up, it's a place where people can relate, but most importantly, the Anzac Alley is a place where people can support each other.



VISION

A concept that unites the local surf community and supports our tribal elders by putting on a far from serious surf event. To raise awareness and early detection to help fight prostate cancer.

OUR MISSION

To create conversation between groms and elders around a heavy subject by using a less than serious message
#checkyourbumbforgrubs

The goal is to raise \$8k to support our local tribal elder and give 20% to a certified prostate cancer charity.

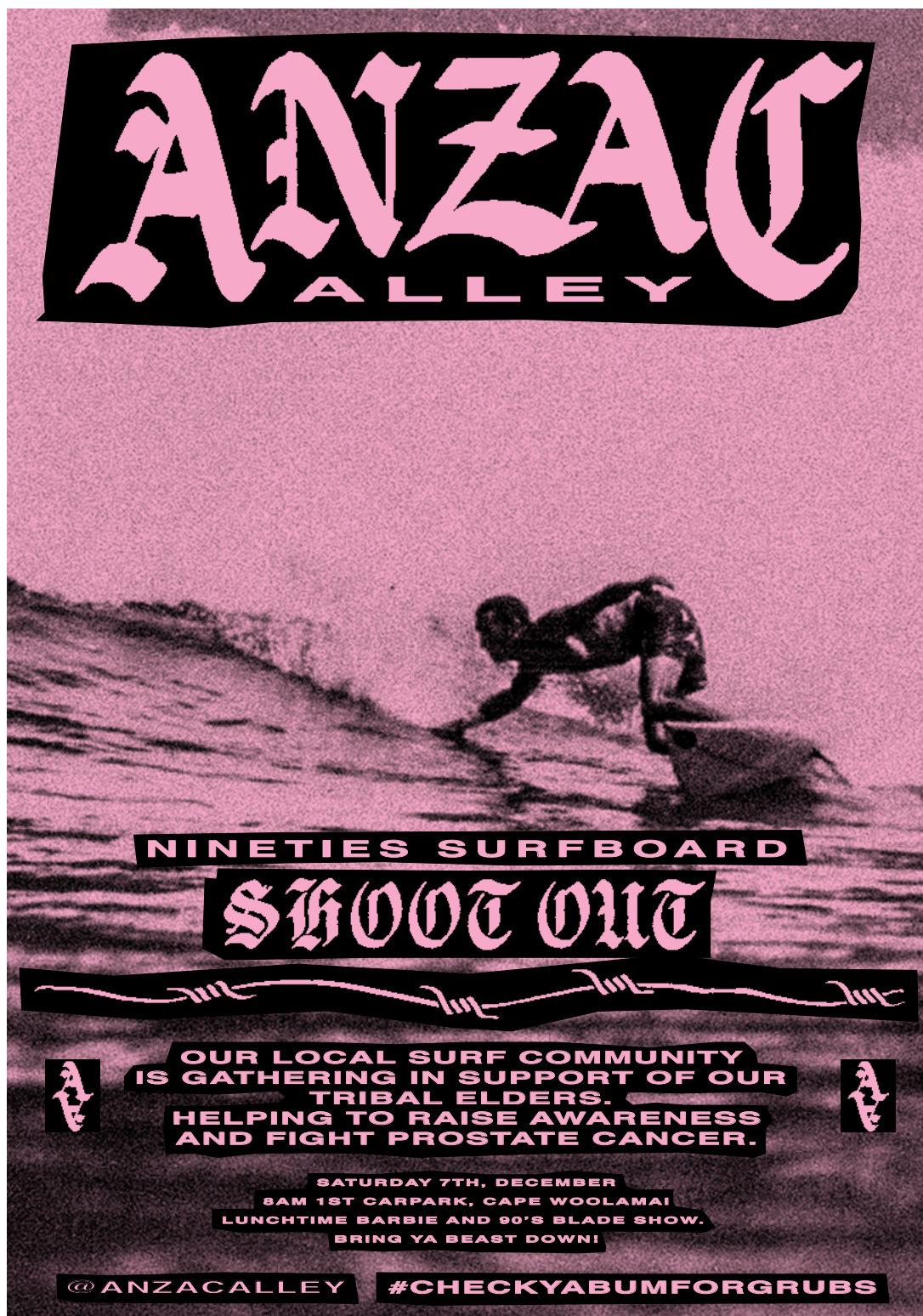
THE EVENT

Nineties surfboard shoot out - with all surfing to be done on 90's boards. A series of 30 min expression sessions with a final where winner takes all. There will also be a team's challenge will consist all ages and sex's.

The majority of the points will be awarded to the surfer who exhibits the best example of early 90's style and power hacking. Presentation to be held at the island boardclub with beers, bands and special awards.

RAISING MONEY

100% of all proceeds from the surf event entry fees, event merch and booze sales from the after party will contribute to the raise.



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NINETIES SURFBOARD SHOOT OUT

OUR LOCAL SURF COMMUNITY
IS GATHERING IN SUPPORT OF OUR
TRIBAL ELDERS.
HELPING TO RAISE AWARENESS
AND FIGHT PROSTATE CANCER.

SATURDAY 7TH, DECEMBER
8AM 1ST CARPARK, CAPE WOOLAMAI
LUNCHTIME BARBIE AND 90'S BLADE SHOW.
BRING YA BEAST DOWN!

@ANZACALLEY #CHECKYABUMFORGRUBS

EVENT MERCHANDISE



ANZAC

ALLEY

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